

Michigan Office of Highway Safety Planning FY2014 Communications Calendar

OCTOBER 2013

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6	7	8	9	10	11	12
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NOVEMBER 2013

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DECEMBER 2013

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JANUARY 2014

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FEBRUARY 2014

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MARCH 2014

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APRIL 2014

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MAY 2014

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JUNE 2014

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JULY 2014

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AUGUST 2014

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SEPTEMBER 2014

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Date	Event
Oct 7-18	Ticketing Aggressive Cars and Trucks (TACT)(West Michigan only)
Oct 20-26	Teen Driver Safety Week
November	<i>Drive Slow on Ice and Snow</i> (Upper Peninsula only)
Nov 4-15	TACT (West Michigan only)
Nov 26-Dec 1	Thanksgiving travel safety reminders
Dec 2-13	TACT (West Michigan only)
Dec 30-Jan 1	New Year's Eve safety reminders
Jan 31-Feb 2	Super Bowl party tips
Mar 12-Apr 7	<i>Drive Sober or Get Pulled Over</i> Crackdown
Mar 25-27	Michigan Traffic Safety Summit
April	<i>Ride Safe to Ride Again</i> motorcycle campaign
April	<i>Strive For a Safer Drive</i> winning schools announced

Date	Event
May	Motorcycle Safety Awareness Month
May 19-Jun 1	<i>Click It or Ticket</i> Mobilization
Jun 2-Sept 1	Seat Belt and Impaired Driving Enforcement
Jul 1-13	<i>Drive Sober or Get Pulled Over</i> Crackdown
Aug 15-Sept 1	<i>Drive Sober or Get Pulled Over</i> Crackdown
Sept 14-20	National Child Passenger Safety Week
Sept 20	National Seat Check Saturday